Jacob Jensen established his studio in 1958 and over the following decades created the revolutionary, pure and now classic form language which has made him one of the world’s most recognised designers.

Jacob Jensen’s son Timothy Jacob Jensen has established the trademark JACOB JENSEN and clarified the universal potential of the form language by transferring it to many product groups.

Bell Xpress has been an important player on this journey and has fathered the product line presented in this catalogue. Bell Xpress is proud to be a part of the JACOB JENSEN partnership which continually aims to contribute to the aesthetics of everyday life and pleasure by designing products for daily use filled with ideas, radical purity and quiet beauty.

This catalogue shows a broad product line spanning from doorbells to toasters to telephones, just to mention a few. Moreover, Bell Xpress is proud to present no less than six new products.

All products are delivered in gift boxes which reflect the product designs. All products are delivered with the elements needed for immediate use.
**Indoor Thermometer**  For measuring the room temperature. Memory for minimum and maximum readings. Choice of Celsius or Fahrenheit.

**Outdoor Thermometer**  For measuring the outdoor temperature. Memory for minimum and maximum readings. Choice of Celsius or Fahrenheit.

**Barometer**  Displays the current barometric pressure in two optional units: millibar/hectopascal (mb/hPa) or inch of mercury (inHg). The weather forecast is shown by symbols. Option to set the height above sea level.

**Rain Gauge**  Cordless rain gauge consisting of a receiver and a collector. Monitors the daily rainfall and the total rainfall since last reset. Memory for a nine-day rainfall history and for an alarm at a given rainfall.
Radio Controlled Clock  Receives a time-setting radio signal and indicates the exact time in a 24-hour format. Furthermore provided with a date indicator, an alarm with two types of signal, a snooze-function, a back light for the display and a key lock. Option to set the time manually.

Hygrometer  For measuring the relative air humidity in the home. Memory for minimum and maximum readings. Shows relative humidity in per cent and indoor climate status: dry, wet or comfort.

Alarm Clock  24-hour clock with alarm function. Built-in light and snooze function.

Temperature Station  Cordless temperature station. Displays the temperature at the location of the sensor. Supplied with one sensor. Additional sensors are available separately and a total of three sensors can be used. Features a memory for each sensor, a reset button and choice of Celsius or Fahrenheit.

All products can be free-standing or mounted on the wall using a JACOB JENSEN™ Mounting Plate. The products can also be mounted on a JACOB JENSEN™ Stand.
**Hygrometer II Silver Version** The hygrometer measures the relative humidity. Indicates the comfort level: wet, dry or comfort.

**Thermometer II Silver Version** The thermometer is monitoring changes in temperature. Indication of ice alert.

The hygrometer and the thermometer register measurements at position and at remote sites by use of a JACOB JENSEN™ Multi Sensor (to be bought separately). The maximum and minimum values registered can also be retrieved. The bar chart is the default display which gives a clear picture of the outdoor/indoor temperature or humidity at a glance. By pressing the centre button, the bars transform into actual digits and the backlight is activated. The digit display can also be set as default.

**Multi Sensor** One multi sensor supports up to three products. Up to three sensors can be connected as there are three channels available. No wiring is required between the sensor(s) and the product(s). The sensor can be free-standing or mounted on the wall using the integrated mounting plate.
Barometer II Silver Version  The electronic barometer shows the barometric pressure in millibar/hectopascal (mb/hPa) and indicates the pressure trend. Memory for maximum and minimum values registered. The weather forecast is shown by symbols: Sunny, Partly Cloudy, Cloudy and Rainy. A bar chart is the default display which gives a clear picture of the current pressure situation and the weather forecast at a glance. By pressing the centre button, the bar transforms into actual digits as shown above, and the backlight is activated. The digit display can also be set as default.

Clock II Silver Version  The clock has two display options. The bar chart shows the time as two bars with hours in the upper bar and minutes in the lower bar. The digit display shows the time in 12 or 24-hour format. Furthermore, the clock is provided with a date and month indicator, an alarm with snooze-function and a backlight for the display. The clock is also designed to receive a time-setting radio signal by use of a JACOB JENSEN™ Multi Sensor (to be bought separately).

The products in the Weather Station II series can be free-standing or they can be mounted on the wall using a JACOB JENSEN™ Wall Mounting Kit. The products can also be mounted on a desktop stand – on its own or together with one other product from the series.
**Telephone 10** Award winning, cordless, digital telephone equipped with the latest DECT technology. The telephone has a long range with digital call clarity and user-friendly menu-driven functions. Six handsets can be registered to one single base unit. The telephone is switchboard compatible.

The telephone is equipped with a wide range of functions, giving great convenience in managing your telephone calls e.g. Phone Book, Redial List, Call Log List, adjustable volume, intercom between handsets, paging from the base, time and date stamp, mute, eight specially composed ringing tones and much more.

A fully charged handset has 12 hours talk time or seven days standby time. Range up to 50 metres indoor and 300 metres outdoor.

Furthermore, the telephone is provided with an intelligent low radiation feature ensuring that the strength of the radio frequency signal (RF), is automatically adjusted to the lowest possible.

The telephone can be free-standing or mounted on the wall.

Additional handset with charger can be bought separately.

**Handset Back Plates** The handset is delivered with silver coloured back plates, which can be replaced. The back plates are available in gold, bronze and black.
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Telephone 50 A digital telephone equipped with the latest DECT technology. The telephone has a long range with digital call clarity and user-friendly menu-driven functions. Six cordless handsets can be registered to one single base unit. The telephone is switchboard compatible.

The telephone is equipped with a wide range of functions, giving great convenience in managing your telephone calls e.g. Phone Book, Redial List, Call Log List, eight memory keys, adjustable volume, intercom between handsets, paging from the base, time and date stamp, mute, eight specially composed ringing tones, headset option, and much more.

Furthermore, the telephone is provided with an intelligent low radiation feature ensuring that the strength of the radio frequency signal (RF), is automatically adjusted to the lowest possible.

The telephone can be free-standing or mounted on the wall.
Telephone 80  Award winning, cordless, digital telephone equipped with the latest DECT technology. The telephone has a long range with digital call clarity and user-friendly menu-driven functions. The handset is light and slim in an elegant design with light behind the keys. It can be placed in the base with the display facing up or down, charging in both directions. Six handsets can be registered to one single base unit. The telephone is switchboard compatible.

A unique feature enables you to make and receive hands-free calls when the handset is placed in the base.

The Telephone 80 is equipped with a wide range of functions, giving great convenience in managing your telephone calls e.g. Phone Book, Redial List, Call Log List, adjustable volume, intercom between handsets, paging from the base, time and date stamp, mute, eight specially composed ringing tones and much more.

A fully charged handset has 12 hours talk time or seven days standby time. Range up to 50 metres indoor and 300 metres outdoor.

Furthermore, the telephone is provided with an intelligent low radiation feature ensuring that the strength of the radio frequency signal (RF), is automatically adjusted to the lowest possible.

The telephone can be free-standing or mounted on the wall.

Additional handset as well as a charger can be bought separately.

Handset Back Cover  The handset is delivered with a silver coloured back cover, which can easily be replaced. Personalize your handset with a new colour; the covers are available in silver, gold, bronze and black.
**Telephone 1**  A small and exquisite telephone. The keys placed on the stand, directly under the handset, make it easy to operate. The telephone is equipped with a memory for the most used number, ten secondary numbers and a redial function for the last number called. The R-key is for calls using a switchboard, with mute function in the handset and a high or low ringing tone adjustment.

**Telephone 3**  Displays the number dialled. The telephone is equipped with a memory for the four most used numbers, ten secondary numbers and a redial function for the last number called. The R-key is for calls using a switchboard, with mute function in the handset and a high or low ringing tone adjustment.
**Smoke Alarm · Optical** Reacts speedily to all forms of visible smoke including smoke from smouldering embers. Checks and adjusts – daily – its own sensitivity for optimal smoke detection. The alarm is equipped with an acoustic and visual alarm which along with a loud signal in case of fire, also gives a call when the battery needs changing, when the alarm needs cleaning or in the event of technical disorder. The red test button can also be used to reduce the sensitivity for ten minutes in order to avoid false alarms.

**Smoke Alarm · Ionising** Reacts speedily to especially very hot and fast growing fires. An alarm indicates change of battery. The red button is used for testing.

Best protection is obtained by installing both types of smoke alarms in the home. Both smoke alarms are easily mounted by use of the innovative mounting nozzle, screw and plug. Easy and simple, also for dismounting and changing the battery. Both smoke alarms are tested and meet the EU requirements.
Doorbell  Award winning, cordless doorbell with five specially composed tunes in high sound quality. The tune is set on the individual bell push for the convenience of assigning up to five different tunes to each one, making it easy to identify which doorbell is ringing. The sound level can be set to high/low or off. Lights on both the chime and the bell push will illuminate when the bell is activated or the batteries need changing.

The doorbell is supplied with one bell push and batteries. Alternatively a plug-in main adaptor can be connected to the chime.

One single chime can operate with an unlimited number of bell pushes which are available separately. The chime can be free-standing or mounted on the wall by means of the enclosed fittings. The maximum working distance between the chime and the bell push is up to 150 metres and a coding system ensures that there is no interference to or from any nearby cordless product.
Doorbell USB  Cordless doorbell with five specially composed tunes in high sound quality. Option to download or create your own tunes in MIDI format using a computer, the enclosed software and USB cable. The sound can be high, low or off. A diode on both chime and bell push not only illuminates, when someone rings the bell, but also when the batteries are low. An unlimited number of bell pushes can be connected to the chime. These can be bought separately. Likewise, several chimes can be combined as required.

The distance between the chime and the bell push can be up to 200 metres and the chime is designed to be free-standing or mounted on the wall by means of the enclosed fittings. The doorbell can be set with 64 different personal codes, which ensures that there is no interference to or from any nearby cordless product.

The doorbell is supplied with one bell push and batteries. Alternatively a plug-in main adaptor can be connected to the chime.
**Wake Up Clock**  The clock is equipped with a crescendo alarm and an infinite snooze function which postpones the alarm for eight minutes each time it is activated. The background light is automatically turned on when the alarm goes off but can also be activated on demand by pressing either side of the top-button momentarily.

Setting of the time is easily done by the front key and the display indicates whether you are setting the time or alarm time and whether the alarm is activated or not. The inner circle flashes once every second and the alarm symbol is shown in the centre when the alarm is active.

A key lock function secures the buttons and ensures that the clock is not activated whilst packed in the suitcase.

On the illustrations the time is 11.15 a.m. or 11.15 p.m.
Electric Kettle  A light cordless kettle designed in sandblasted aluminium with black elements. With a 1.2 litre capacity, it silently and quickly boils the water. Furthermore, the beautiful kettle has the unique and space-saving feature of optional wall mount (wall mounting set included). The ergonomic handle and one-touch opening makes it easy to operate.

Other features are water level indicator, 360° base, safety lid with automatic switch off, removable stainless steel limescale filter and possibility of filling the kettle through the spout.
Flatbed Toaster  The toaster offers nine toasting levels as well as functions for reheat and defrost. Equipped with a detachable bread grill, which makes inside cleaning very easy.

The LED display shows nine lights, which light up according to the selected toasting level. During toasting, the LED lights count down, and when the lights are extinguished, the cycle is finished. Furthermore, the LED lights clearly indicate, whether defrost or reheat mode is selected.

All operations can be stopped at any time. Your preferred toasting level is saved in the memory until the main power is switched off.

One-Slot Toaster II  Brand new sandblasted aluminium design. The toaster offers nine toasting levels as well as functions for reheat and defrost. Equipped with an LED display, indicating the selected toasting level. During toasting, the LED lights count down, and when the lights are extinguished, the bread is automatically ejected.

All operations can be stopped at any time. Your preferred toasting level is saved in the memory until the main power is switched off.

Supplied with an optional bun warmer suitable for toasting buns, croissants and other bread types.
Timer  Counting down time in style. The time can be set from one minute to 12 hours. The time set can be adjusted up and down during count-down. Reset the programmed time by gently pressing both sides of the functional key for two seconds. Acoustic and visual alarm for two minutes, which is deactivated by pressing any side of the functional key. If the alarm is not deactivated, the timer continues to count down overtime for a maximum of one hour.
Company Profile
Bell Xpress converts ideas into reality. This is what we do and we are good at it. Through an intense product development followed by a focused marketing and selling process, we have ensured that customers all over the world demand and buy our products. This is why Bell Xpress above all is a company with a stern focus on the global market.

Bell Xpress is an innovative player in the market of Danish design. The partnership with the Jacob Jensen design studio has ensured a broad range of state of the art life style products. We are proud of our product range, and we know that our customers appreciate the high value of the products – they cherish them and they always want more.

Our corporate identity:
We challenge ourselves and aim to create premium quality in every task. Every member of the Bell Xpress team is committed towards the company values and takes pride in the work we do together.

Our corporate values:
Quality and competence
Reliability
Corporate decency
Honesty

Our Vision:
We can make a difference. We strive to accomplish this by being dedicated to:
- Develop state of art life style products that catch the eye, the mind and the heart of our customers.
- Go the extra mile by focusing on the needs of our partners and customers and always strive to exceed their expectations.
- Treat our partners and customers with respect and honesty where long-term partnerships give benefit to all parties involved.
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